

Angelika Ziemecki

Brooklyn, NY | angelikaziemecki14@gmail.com | [LinkedIn](#) | [Portfolio](#)

Summary

Creative marketing specialist with experience driving social media strategy and visual content for entertainment venues and brands. Delivered a 25% increase in Instagram audience reach in one month for Warehouse on Watts and grew post engagement from 10k to over 500k views for 4333 Collective through targeted event coverage. Produced cohesive brand visuals across multiple locations, including live event storytelling and lifestyle-driven content for Two Robbers Spirits Co., reinforcing brand identity. Seeking to apply proven content creation and audience growth expertise to elevate brand presence and drive measurable engagement for the organization.

Education

Florida State University, School of Arts and Sciences

Bachelor of Arts, Editing, Writing, and Media, Minor in Communications and Media Studies

Work Experience

Topgolf USA

Sep 2026 - Present

Communications Coordinator

- Manage real-time social media publishing and community engagement across Instagram and TikTok for a combined audience of 1.3M+ followers, with additional support across X, Facebook, and YouTube.
- Monitor brand-owned and relevant non-owned channels, engaging with audiences through comments, likes, responses, and timely cultural conversations.
- Schedule and publish approved content natively across platforms while maintaining established content calendars and publishing workflows.
- Identify emerging trends, audience behaviors, and cultural moments to surface opportunities for timely content and community engagement.
- Support social listening, performance tracking, and reporting by synthesizing engagement data and audience insights into actionable recommendations.
- Collaborate across social, communications, PR, and paid media workstreams to support cohesive campaigns, briefings, and internal updates.

4333 Collective

Dec 2025 - Present

Creative Marketing and Content Coordinator

- Capture live photo content at concerts and community events to translate artist performances into cohesive digital storytelling.
- Produce and execute high-performing social media content for live events, increasing post engagement from 10k views to 500k+ views.
- Contribute to shaping the visual identity of 4333 Collective as a central hub within Philadelphia's independent music scene.
- Support the development of marketing rollout strategies for upcoming shows and artist promotions.
- Collaborate on creative direction for promotional graphics, posters, and visual assets.
- Plan and schedule multi-platform content releases in coordination with leadership.

Warehouse on Watts

Jan 2026 - Jul 2026

Creative Marketing and Social Media Strategist

- Led creative direction and managed Warehouse on Watts' social media presence across platforms using content-creation tools, SEO best practices, and data analysis in Excel to boost brand visibility and audience engagement.
- Increased Instagram audience reach by 25% within one month through strategic content creation and event-based posting.
- Developed and maintained posting schedules aligned with event promotion cycles, ensuring consistent content flow and increasing follower engagement.
- Produced and curated event recap videos and photo galleries using Adobe tools to showcase venue atmosphere, strengthening community connection, and driving repeat attendance.
- Executed live event storytelling through real-time social media coverage.
- Captured photo and video content highlighting performances, crowd energy, and venue experience.
- Maintained cohesive brand identity through consistent visual language, imagery, and design elements.

Two Robbers Spirits Co.

Jun 2025 - Apr 2026

Brand Content Producer

- Produced branded photo content across multiple restaurant locations, capturing atmosphere, food, and team interactions to reinforce a cohesive lifestyle-driven brand identity.
- Photographed dishes, bartenders, and kitchen staff in action to highlight hospitality culture and create an inviting, experience-focused visual narrative.
- Translated marketing objectives into consistent visual storytelling aligned with brand aesthetics and marketing campaign needs.
- Supported brand marketing through on-site content creation designed for social and promotional uses.
- Captured live event content at Philadelphia Eagles tailgates, documenting community engagement and brand presence in high-energy environments.
- Delivered curated visual assets that strengthen brand consistency across digital platforms.

WVFS Tallahassee

Jan 2023 - May 2025

Public Relations Director

- Directed brand positioning and artist promotion strategy for one of the nation's largest student-run radio stations.
- Developed campaign concepts for live showcases, increasing campus and community engagement.
- Led a 30-member creative team, aligning programming, promotion, and external partnerships.
- Positioned the station as a cultural hub within the local music ecosystem, driving engagement up.

Strike Magazine Tallahassee

Aug 2023 - May 2025

Photoshoot Director

- Organized, designed, and executed photo shoots for the largest student-run magazine in the nation.
- Collaborated closely with team members to develop creative concepts for magazine layouts.
- Provided strategic input on creative direction and the overall production process.
- Offered valuable insights into the behind-the-scenes workflow, enhancing the efficiency and creativity of the team's efforts.

Clutch Magazine

Aug 2023 - Jan 2025

Digital Photoshoot Director

- Led full-cycle production of editorial photoshoots, from concept development to on-set execution, ensuring alignment with the brand's creative concept.
- Directed original photoshoots for digital and print platforms, curating captivating visual narratives.
- Managed scheduling, location scouting, model selection, staffing, and shoot coordination.
- Oversaw a team of four assistants, delegating responsibilities and maintaining efficient, collaborative workflows.