

Angelika Ziemecki

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Summary

Creative marketing specialist with experience driving social media strategy and visual content for entertainment venues and brands. Delivered a 25% increase in Instagram audience reach in one month for Warehouse on Watts and grew post engagement from 10k to over 500k views for 4333 Collective through targeted event coverage. Produced cohesive brand visuals across multiple locations, including live event storytelling and lifestyle-driven content for Two Robbers Spirits Co., reinforcing brand identity. Seeking to apply proven content creation and audience growth expertise to elevate brand presence and drive measurable engagement for the organization.

Education

Florida State University | *Bachelor of Arts, Editing, Writing, and Media*

Work Experience

Warehouse on Watts | *Creative Marketing and Social Media Strategist* **Jan 2026 - Present**

- Leads creative direction and manages Warehouse on Watts' social media presence across platforms using content-creation tools, SEO best practices, and data analysis in Excel to boost brand visibility and audience engagement
- Increased Instagram audience reach by 25% within one month through strategic content creation and event-based posting.
- Develops and maintains posting schedules aligned with event promotion cycles, ensuring consistent content flow and increasing follower engagement
- Produces and curates event recap videos and photo galleries using Adobe tools to showcase venue atmosphere, strengthening community connection and driving repeat attendance
- Executes live event storytelling through real-time social media coverage.
- Captures photo and video content highlighting performances, crowd energy, and venue experience.
- Maintains cohesive brand identity through consistent visual language, imagery, and design elements.

4333 Collective | *Creative Marketing and Content Coordinator Assistant* **Jan 2026 - Present**

- Captures live photo content at concerts and community events to translate artist performances into cohesive digital storytelling.
- Produces and executes high-performing social media content for live events, increasing post engagement from 10k views to 500k+ views
- Contributes to shaping the visual identity of 4333 Collective as a central hub within Philadelphia's independent music scene.
- Supports development of marketing rollout strategies for upcoming shows and artist promotions.
- Collaborates on creative direction for promotional graphics, posters, and visual assets.
- Assists in planning and scheduling multi-platform content releases in coordination with leadership.

Two Robbers Spirits Co. | *Brand Content Producer* **Jun 2025 - Present**

- Produces branded photo content across multiple restaurant locations, capturing atmosphere, food, and team interactions to reinforce a cohesive lifestyle-driven brand identity.
- Photographs dishes, bartenders, and kitchen staff in action to highlight hospitality culture and create an inviting, experience focused visual narrative.
- Translates marketing objectives into consistent visual storytelling aligned with brand aesthetics and marketing campaign needs.
- Supports brand marketing through on-site content creation designed for social and promotional uses.
- Captured live event content at Philadelphia Eagles tailgates, documenting community engagement and brand presence in high-energy environments.
- Delivers curated visual assets that strengthen brand consistency across digital platforms.

WVFS Tallahassee | *Public Relations Director* **Jan 2023 - May 2025**

- Directed brand positioning and artist promotion strategy for one of the nation's largest student-run radio stations.
- Developed campaign concepts for live showcases, increasing campus and community engagement.
- Led a 30-member creative team, aligning programming, promotion, and external partnerships.
- Positioned the station as a cultural hub within the local music ecosystem, driving engagement up

Radio Disc Jockey **Jan 2024 - May 2025**

- Curated live radio programs in compliance with FCC regulations and station protocols.
- Operated a sound control board to mix on-air content.
- Maintained and tested DJ booth equipment to ensure uninterrupted broadcasts.
- Delivered public service announcements, song credits, and promotions timed according to FCC guidelines.
- Completed extensive training in public speaking and professional announcing to maintain high-quality on-air delivery.

Strike Magazine Tallahassee | *Photoshoot Director* **Aug 2023 - May 2025**

- Organized, designed, and executed photo shoots for the largest student-run magazine in the nation.
- Collaborated closely with team members to develop creative concepts for magazine layouts.
- Provided strategic input on creative direction and the overall production process.
- Offered valuable insights into the behind-the-scenes workflow, enhancing the efficiency and creativity of the team's efforts.

Clutch Magazine | *Digital Photoshoot Director* **Aug 2023 - Jan 2025**

- Led full-cycle production of editorial photoshoots, from concept development to on-set execution, ensuring alignment with the brand's creative concept.
- Directed original photoshoots for digital and print platforms, curating captivating visual narratives.
- Managed scheduling, location scouting, model selection, staffing, and shoot coordination.
- Oversaw a team of four assistants, delegating responsibilities and maintaining efficient, collaborative workflows.